

| BUMAYĒ | COMPANIES
-

|

BUMAYĒ carries out **cultural and creative projects** in areas such as:

Animation / Apps / Art / Cinema / Documentaries / Publishing / Commercials / Photography / Graphics / Identity / Illustration / Interactive computing / Mapping / Fashion / Music / Performance / Advertisement / Social media / Theatre / Typographies / Web / Web-series

It helps companies **produce, sponsor, diffuse and exploit** technically and artistically **interesting** content, but also interesting messages. It promotes **impressive contents** with a certain value for the audience and adapted to the more favourable broadcasting channels, taking advantage of the **Internet's** power and that of the **social networks**. The main objective is creating **identity, visibility and distinction** in the market.

BUMAYĒ responds to the companies' needs in the age of **information, economy and knowledge**. Today's market is favourable to the organizations which have updated their processes and made clear their values to their customers, who are no longer satisfied with receiving monodirectional selling incentives. They have become **active agents** in product development, as their own bias, in favour or against, is more present in the Net.

The followers of a certain brand have their own personality and **more and more strong cultural, social and ideological values**. Companies are no longer organizations which live in the fringes of currents events, they are active members of this society to which they **must all have equal contact levels**. The moral principles of sustainability, environmental conscience and participation are **economic values** that are now stronger than ever.

www.youbumaye.com

–
Facebook
Twitter
Google+
Youtube
Vimeo
Pinterest
Instagram

hello@youbumaye.com
+34 649 35 40 72



SERVICES WITH VALUE ADDED.

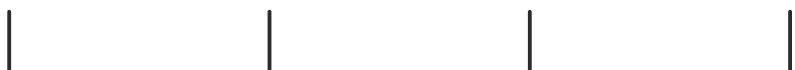
BUMAYÉ offers to companies innovative solutions with benefits and a high competitiveness, thanks to its community-shaped model.

Services:

- Research for the most apt **creative talent** for every need.
- Creation of **ideal work-teams**, which have to be versatile and flexible.
- Development of high quality contents which create **unforgettable experiences** which link the brands to their followers.
- **Personal mediation** with creative professionals, assuming the management and control of the production process.
- Possible intervention in the process monitoring with the aid of the parties, thanks to **digital tools** which favour immediate communication.
- **Management and support** in the production of creative, cultural and entertainment contents.
- **Research funding** and other methods of participation.
- Development and management of **communication strategies, branding and corporate identity**.

Benefits:

- **Multidisciplinary approach** of all the developed projects. Adaptation to different registers and styles in order to influence new market niches.
- Formulae of **product distinction or service** for getting the attention of the more proactive customer.
- **Innovative image**, committed and responsible.
- Facility to adapt the message to **new markets** which are very interested in **internationalization**.
- Only one management for **different** creative designs for every need. The selection process is **sped up** because it is not necessary to hire different suppliers for obtaining more than one idea or budget.
- **Immediate answer**, effectiveness and good reflexes.
- **Quality guaranteed**. The BUMAYÉ community is formed by professionals with proven creative, technical and artistic talent.
- **Cost-effectiveness** in contents production.



SERVICES PRIZES.

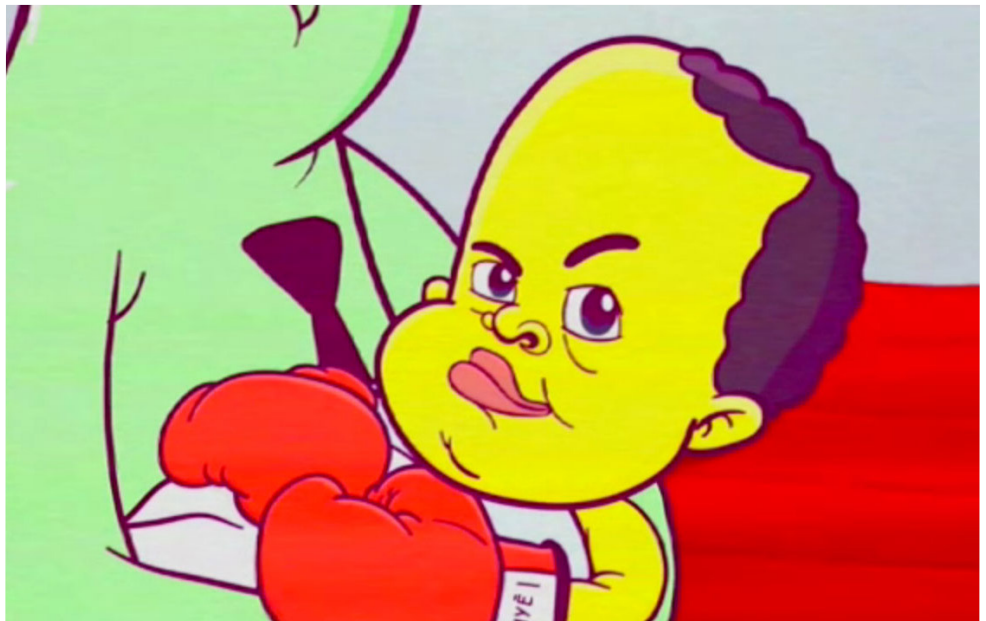
The different kind of creative professionals who are part of the community allow BUMAYÉ to propose **adapted prices** to the needs of every project.

What is taken into account in the invoicing?

- **Production costs of the developed content.** The agreed budget depends on the needs and the terms and conditions the parties have agreed to, the technical requests, the time constraints, as well as physical elements which intervene in the production. The production costs are proposed by the creative professionals and they are rounded down thanks to the community work. No extra charges nor commission will be applied.
- **BUYAMÉ services costs.** It encompasses the creative professionals' selection process, the management, the monitoring and control of the production process quality, as well as other services that the company or the organization have agreed to. The budget depends on the project's difficulty, the agents taking part or the involvement of BUMAYÉ work-team in the process.

All terms and conditions and prices are agreed to in advance with the company during the starting briefing, where also are included the **objectives, the markers and the possible corrections** of the work carried out.

Companies and organizations which are innovative will always find a place in BUMAYÉ. **For this reason, start-ups and social initiatives are always welcomed and they will be able to take advantage of special advantages and conditions.**



| BUMAYĒ | www.youbumaye.com |